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The Department at Hudsons, Detroit, MI

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beyondconf.com

SEPTEMBER 10, 2026

Who We Are

BeyondConf is an innovative AI-focused conference, emerging from the legacy of 12 years of Agile & Beyond. We anticipate around 250 engaged attendees, featuring 20-25 thought leaders and ~10 select sponsors. This is not just another hype conference; it's a working session where leaders and practitioners delve into actionable insights.



Audience

BeyondConf 2026 attracts **technology and engineering leaders** eager to drive AI transformation. Attendees include software and data practitioners, product and delivery professionals, and executives seeking practical guidance on implementing AI solutions. This conference fosters an environment for networking and sharing real-world experiences that empower attendees to take meaningful steps in their organizations.

Participants come with a desire for **actionable insights** and hands-on learning. The focus is on applicable case studies and peer connections that transcend typical conference hype. By bringing together a community of industry leaders, BeyondConf 2026 cultivates collaboration and knowledge-sharing, ensuring that every attendee leaves with valuable, practical strategies to enhance their AI initiatives.

SPONSORSHIP TIERS



VISIONARY LEVEL

Premium Exposure

At \$10,000, the Visionary tier is our premier sponsorship. As the Visionary Sponsor, your brand will enjoy unparalleled visibility at BeyondConf '26. This includes top logo placement throughout the event, a chance to introduce keynote speakers, and a premium exhibit space to showcase your products or services. With 6 registrations included, you can connect directly with the audience while being identified as a leader in the AI space.



Exclusive Engagement

Visionary Sponsors will also benefit from a speaking slot that allows you to share your insights and innovations with our audience of tech leaders and practitioners. Access to the attendee list will enable you to network effectively before, during, and after the conference. This unique opportunity positions your brand as an industry innovator, dedicated to moving beyond the AI hype and focusing on practical solutions.

SPONSORSHIP TIERS



PIONEER LEVEL

For \$6,500, Pioneer sponsors receive a prominent exhibit table, four registrations, and logo placement throughout the event. You'll also have the opportunity to include marketing materials in attendee bags, connecting your brand with the AI leaders and practitioners who matter most.

ADVOCATE LEVEL

At \$2,750, Advocate sponsors receive an exhibit table and two registrations, along with logo placement on our website and signage. Include marketing materials in attendee bags to put your brand in front of a targeted audience of AI-focused professionals.



COMMUNITY LEVEL

At \$1,000, Community sponsors receive logo placement on our website and event signage, plus one registration. A great entry point to connect with BeyondConf attendees and show your support for the growing AI community.

Ready to partner with us?



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